



City of Burnsville

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FOR IMMEDIATE RELEASE

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CITY OF BURNSVILLE LAUNCHES ONLINE CITY STORE FOR 'YOU BELONG HERE' MERCHANDISE

Residents, visitors and employees now have an opportunity to tell the world that they belong in Burnsville!

Just in time for the holiday shopping season, the City of Burnsville has launched an online store with several clothing and other items available for purchase. All of the items reflect the community's YOU BELONG HERE message.

Visit the City Store and browse or purchase items at www.burnsvillemn.gov/store.

Working with online retailer Blatant Athletics, the new online City Store will be:

- Open year-round with no order deadlines
- Offer free shipping on all orders with no minimum order amount
- Provide two-week turnaround and direct shipping to customer

Black Friday & Cyber Monday Deals

Starting Tuesday, Nov. 26 – Tuesday, Dec. 3, every customer can receive 15 percent off their order by using the promo code **TURKEY15** at checkout.

About 'You Belong Here'

Earlier this year, the City received feedback from more than 1,400 residents, non-residents, and community stakeholders about what they admired about Burnsville. Through these engagements, people repeatedly said that Burnsville was "inclusive," "welcoming," "diverse," "friendly," and "felt like home."

At the heart of this feedback was a sense of belonging. Thus, **City of Burnsville: You Belong Here** was developed. The message will continue to be used going forward to support the community's values and to help attract new businesses and residents. #YouBelonginBville

For more information on the You Belong Here campaign visit www.burnsvillemn.gov/youbelong.

(flyer below)



YOU BELONG HERE

You Belong Here Merchandise

ON SALE NOW!



T-Shirt
\$22.99



Ladies Tee
\$29.99



Tech T-Shirt
\$32.99



Women's Long Sleeve V-Neck
\$29.99



Women's Long Sleeve Crew
\$34.99



Men's Long Sleeve Crew
\$32.99



Women's Polo
\$39.99



Men's Polo
\$39.99



Hoodie
\$44.99



Quarterzip
\$44.99



Pom-Pom Beanie
\$19.99



Knit Beanie
\$24.99



Trucker Hat
\$24.99



Swoosh Cap
\$32.99



Pajama Pants
\$24.99



Socks
\$12.99



Blanket
\$59.99



Ladies Therma-Fit Hoodie
\$74.99



Men's Therma-Fit Hoodie
\$74.99



SCAN ME

Order Online
at www.burnsvillemn.gov/store