



# City Of Burnsville

100 Civic Center Parkway, Burnsville, MN 55337

Phone: 952-895-4400

Fax: 952-895-4404

[www.burnsvillemn.gov](http://www.burnsvillemn.gov)

**FOR IMMEDIATE RELEASE**

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**Contact:** Marty Doll  
Communications Director  
952-895-4402

## **BURNSVILLE BEGINS PREPARING FOR 2020 CENSUS**

Every 10 years, the federal government conducts a census of the entire population – but the census is more than just a head count. Population counts help determine where to build new schools, hospitals and businesses; how federal funding is distributed; and are the basis for determining districts for representation in Congress and the Minnesota Legislature.

### **Complete Count Committee**

Burnsville has formed a “Complete Count Committee” that is tasked with organizing local census outreach, providing trusted voices as census ambassadors, and targeting outreach efforts in low response rate areas of the City.

**Anyone interested in participating in the Complete Count Committee can contact Burnsville City Clerk Macheal Collins at [macheal.collins@burnsvillemn.gov](mailto:macheal.collins@burnsvillemn.gov) or 952-895-4490.**

Specific help is needed to work with traditionally hard-to-count demographics including:

- College students and millennials
- Immigrants, refugees and minorities
- English as a second language residents
- People living in poverty or homeless
- People with disabilities
- Snowbirds and senior citizens

### **You Belong Here, Be Counted Here**

Local communities can lose up to \$2,700 per person in federal funding (for roads, schools and more) for each person not counted by the census.

### **Commit to be Counted:**

To ensure you and your household members are counted by National Census Day on April 1, 2020, sign up for a text message reminder from the State of Minnesota at:

<https://mn.gov/admin/2020-census/involved/commit-count-survey>.

*(more)*

### **Burnsville Snowbird Reminder:**

Be counted in Burnsville! Burnsville residents who head south for the winter ***should be counted at the residence where they live the majority of the time.***

Mark National Census Day on your calendar. The Census Bureau will mail your invitation to participate – but if you do not receive it at your winter home, you should still go online or call in to be counted.

### **How to Be Counted**

Beginning in March 2020, households will begin receiving mailed invitations to respond to the census. Mailed reminders will continue through March and April, and census workers will begin following up in person with those who haven't responded later in the spring/summer.

In 2020, for the first time ever, the U.S. Census Bureau will ask residents to respond online. You will also have options to respond by phone or by mail. The online form is easy, fast and secure.

### **Confidential and Secure**

Strict federal law protects all census responses. It is against the law for any Census Bureau employee to disclose or publish any information that identifies individuals or businesses.

No law enforcement agency (not the DHS, ICE, FBI or CIA) can access or use personal information at any time. The Census Bureau will never ask for Social Security numbers, bank or credit card accounts, money, donations or anything on behalf of a political party.

### **Work for the Census**

Be a Census Taker and be part of history – and help your community! The U.S. Census Bureau is recruiting thousands of workers for temporary jobs available nationwide.

#### **Why Work for the Census?**

- Benefit your community
- Earn extra income
- Work flexible hours
- Receive paid training
- Be a part of history

#### **What Do Census Takers Do?**

- Census takers count people in households that do not self-respond online, by phone or by mail.
- Most census takers count people in person by going door to door.

Applicants will be placed in an applicant pool for 2020 Census field positions for positions they qualify for and will be contacted as work becomes available in their area.

For more information, contact 1-855-JOB-2020 or visit [www.2020census.gov/jobs](http://www.2020census.gov/jobs).

Stay informed on the 2020 census process and be counted by visiting [www.2020census.gov](http://www.2020census.gov).