



Media Advisory – **Heart of the City Race – A Run to Remember 15K, 10k, 5K**

Race Date: **Saturday, September 7, 2019**

Race Start Times:

15K run 7:30am

10K run 8am

5k run/walk 8:10am

1K fun run - kids 10 and under 9:15am

Race Awards: 9:30am -- Prizes for 5k, 10k and 15K, men and women

- 1st Place \$150 cash plus new iPad (9.7")
- 2nd Place \$100 cash
- 3rd Place \$50 cash
- Everyone Race number entered in raffle with great prizes (must be present to win)

Beneficiary: ***The Boys and Girls Clubs of the Twin Cities***

The Heart of the City Race kicks off a fun filled day in the City of Burnsville during the Fire Muster Community Festival, which includes the four road races, a parade, a carnival, lots of music and fireworks. 2019 again features a 15K distance making it a perfect training opportunity for runners preparing for the October Twin Cities Marathon.

The 5K Walk/Run attracts several hundred participants who register annually as teams or individuals to honor the memory of lost family and friends.

The Heart of the City Race is a 501c3 created to help address hunger issues! The race benefits the [Kids Feeding Kids](#) program at the [Boys & Girls Clubs of the Twin Cities](#). Last year the race raised over \$40,000 for this important nutritional program for kids in need.

Brad Rixmann, CEO of Pawn America, Payday America and CashPass -- Heart of the City presenting sponsors, envisioned the Kids Feeding Kids program at the Boys and Girls Clubs. The Kids Feeding Kids program today serves over 150,000 meals annually.

The Boys and Girls Clubs of the Twin Cities [running club](#), that encourages physical activity as an important life skill, will have several runners participate again in the 2019. The Club kid's participation is always a highlight to runners and on-lookers alike.

At the conclusion of the race Brad Rixmann and other event sponsors will also present 35 backpacks filled with school supplies to the kids from the Boys and Girls Clubs.

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