



City of
Burnsville

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FOR IMMEDIATE RELEASE

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**EMPLOYERS INVITED TO VIE FOR FOURTH-ANNUAL
'EMPLOYERS OF EXCELLENCE' AWARDS**

Dakota-Scott Workforce Development Board to Recognize Innovators

The City of Burnsville is once again partnering with the Dakota-Scott Workforce Development Board (WDB) for their fourth-annual "**Employers of Excellence Awards.**" The program recognizes employers in the two-county area that are best at finding and retaining employees — two challenges employers face amid low unemployment.

How to Participate

To recognize these innovators, the WDB is inviting employers in Dakota and Scott counties to complete a multi-question survey covering topics such as turnover rates, growth percentages, promotion percentages, and benefit packages for each company. The program is available at no cost to employers.

Take the Survey: www.personneldynamics.net/survey.asp

Deadline: Friday, May 31, 2019

From the data, the WDB will recognize the businesses experiencing the best results in employee retention efforts and providing the best work environments. Each participating business will also receive a personalized, confidential report detailing how they compared with other area companies and suggestions for improving their work environment.

Winners will be announced in August.

About Employers of Excellence

The WDB is working with *Personnel Dynamics Consulting* to collect the data from area businesses. A total of 37 different measurements are analyzed. All survey costs are being covered by the WDB and area sponsors including Dakota County Community Development Agency, Scott County Community Development Agency, Inver Hills Community College and Dakota County Technical College.

All employers are encouraged to participate. Contact WDB Director Mark Jacobs at 651-554-5622 for more information.

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