



# City of Burnsville

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**FOR IMMEDIATE RELEASE**

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## **BURNSVILLE COMMUNITY TELEVISION OFFERS FREE VIDEO CREATION FOR LOCAL NON-PROFITS DURING JUNE 5 PSA DAY**

Local non-profit organizations are invited to Burnsville Community Television (BCTV) studio for “I Love Burnsville” PSA Day.

During PSA (Public Service Announcement) Day, BCTV staff will help local non-profits produce a video about their organization. BCTV has set aside an entire day to assist these community service organizations in creating a **FREE** video PSA.

**When:** Wednesday, June 5  
**Time:** Timeslots available 8 a.m. – 8 p.m.  
**Where:** Burnsville Community Television Studio  
Burnsville High School, Room C214 (second floor)  
600 E. Highway 13  
**Cost:** FREE

PSA Day is meant to help non-profit organizations spread the word about who they are and the work they do. In addition to playing on BCTV Ch. 14, finished videos will be provided to the organizations to use in their marketing, on their websites or to post on social media/YouTube channels.

Representatives that work or volunteer for a non-profit organization that serves Burnsville, Lakeville, Savage or Dakota County are qualified to participate in PSA Day.

### **How PSA Day Works:**

- Sign up online at [www.burnsville.tv/psa](http://www.burnsville.tv/psa)
- Choose one of three pre-designed style options
- Submit logos, photos, script, etc.
- Spend 40 minutes at the BCTV studio on June 5 to record the PSA

*Registration deadline is Wednesday, May 29 at 4 p.m. For more information or to register visit [www.burnsville.tv/psa](http://www.burnsville.tv/psa). For questions call Tina LeGarde, Community Television Operations Specialist, at 952-641-1354.*

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