



City of Burnsville

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BURNSVILLE TO PARTICIPATE IN WYLAND FOUNDATION NATIONAL MAYOR'S CHALLENGE FOR WATER CONSERVATION

Burnsville is joining cities across the country in asking residents to make a long-term commitment to reduce water use.

As part of the annual Wyland National Mayor's Challenge for Water Conservation, which runs April 1 – 30, residents can take an online pledge to reduce their personal environmental impact. The 2019 challenge begins on April 1.

Those who enter will have a chance to win prizes such as \$3,000 toward home utility payments, water saving fixtures and hundreds of other prizes. Residents can also nominate a local charity for a chance to win a 2019 Toyota Highlander Hybrid.

The National Mayor's Challenge for Water Conservation is a non-profit, national community service campaign that encourages residents to make a series of simple pledges to use water more efficiently, reduce pollution, and save energy. Last year, residents from more than 3,800 cities in all 50 states pledged to reduce their annual consumption of freshwater by 3 billion gallons, reduce waste sent to landfills by 79.9 million pounds, and prevent more than 177,000 pounds of hazardous waste from entering our watersheds.

The National Mayor's Challenge for Water Conservation is presented by the Wyland Foundation and Toyota, with support from the U.S EPA WaterSense, The Toro Company, National League of Cities, Conserva Irrigation, EcoSystems Inc., and Earth Friendly Products (makers of ECOS).

Residents are encouraged to pledge to reduce water use on behalf of the City of Burnsville at www.mywaterpledge.com.

About the Wyland Foundation

Founded in 1993 by environmental artist Wyland (best known for his series of 100 monumental marine life murals), the Wyland Foundation is a 501c3 non-profit organization dedicated to promoting, protecting, and preserving the world's ocean, waterways, and marine life. The foundation encourages environmental awareness through community events, education programs, and public art projects.

www.wylandfoundation.org.

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